

# Maggie Yip

UI/UX & Graphic Designer  
[maggieyip.ca](http://maggieyip.ca)



## Contact

maggieyip.design@gmail.com

## Skills

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- HTML, CSS
- Microsoft Office

## Languages

- English
- French
- Cantonese

## Education

Jan 2026 – Jun 2026

**UX Certificate**  
Concordia University

2019 – 2022

**DEC – OST: MicroMedia**  
(Graphic and web design,  
and communications)  
Vanier College

## Interests

- Gaming
- Reading
- Language Learning



Check out my  
portfolio &  
case studies!

## Profile

I am a detail-oriented UI/UX designer with 3 years of experience in graphic design. Transitioning from creating visual design to building human-centered products, I aim to simplify everyday life through my passion for user empathy and problem-solving.

## Experience

Jan 2025 – Sep 2025

**Freelance Graphic Designer**  
*Made by Gather, Bugatti Inc., Stokes Inc.*

- Designed weekly email campaigns to promote ongoing sales and product discounts
- Adapted quickly to the team's project management tool (monday.com) to update project progress and manage my tasks
- Collaborated with other designers, providing support and helping balance workloads

Sep 2023 – Jan 2025

**Marketing Graphic Designer**  
*Stokes Inc.*

- Revamped the design of email campaigns by creating templates to improve efficiency
- Created a style guide for digital assets to maintain visual consistency
- Quickly learned and utilized Klaviyo to manage email campaigns
- Created eye-catching animations for email campaigns and Instagram posts and stories
- Assisted other designers with print related projects

Sep 2022 – Sep 2023

**Junior Marketing Graphic Designer**  
*Stokes Inc.*

- Created assets for email campaigns, iterating on designs based on feedback
- Designed and resized website assets, display ads, Instagram posts and stories
- Collaborated with other designers to ensure cohesive design throughout various assets